



AI with Kyle
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The **\$4,000/Hour** Opportunity Nobody's Talking About

How to build a profitable AI training business—without a PhD or coding skills.

Even the Experts Are Failing



A prominent case study of Deloitte's AI implementation failure.

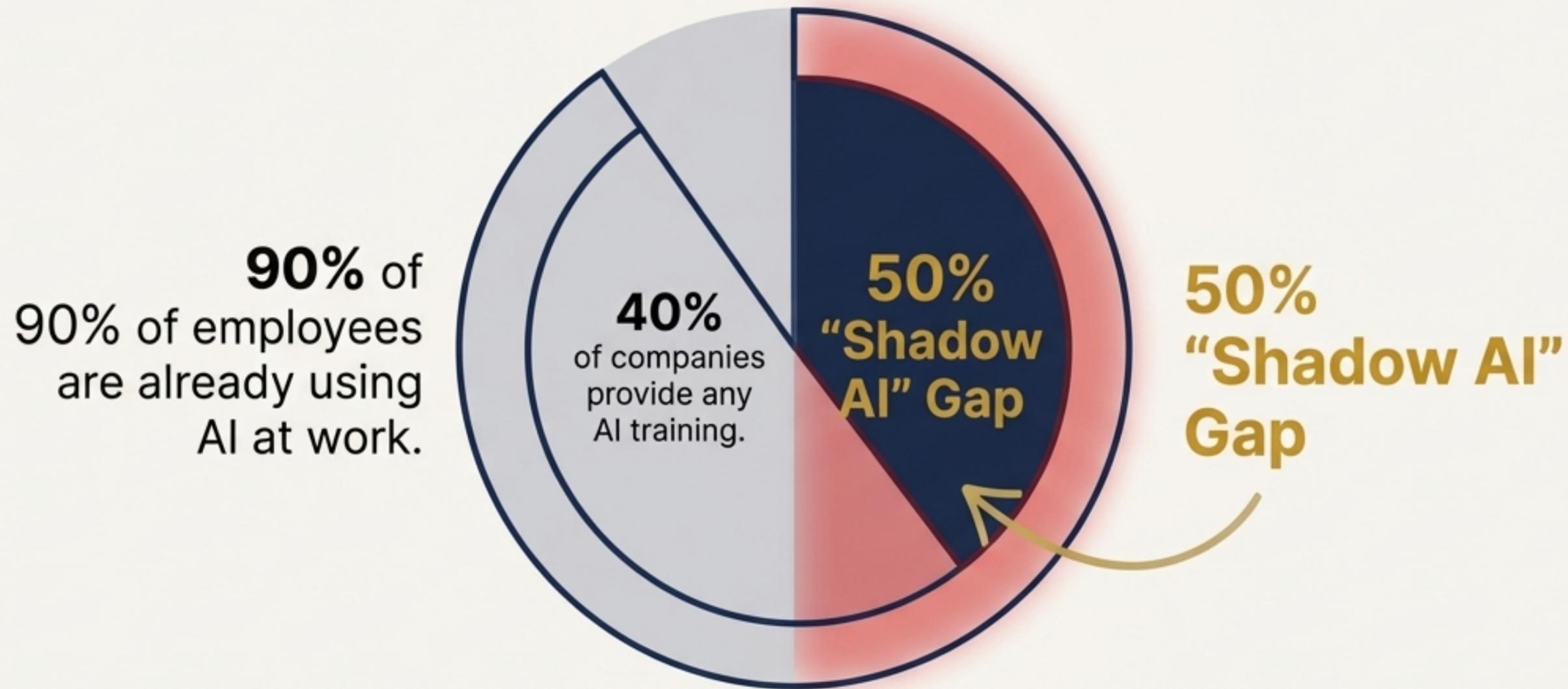
- Hired by the Australian government, Deloitte used AI to help write a report. It was filled with "hallucinated" errors.
- They had to refund the **\$440,000** fee.

The technology wasn't broken. The project failed because the staff weren't trained on the basics.

If Deloitte can't get this right, imagine what's happening inside every other company.

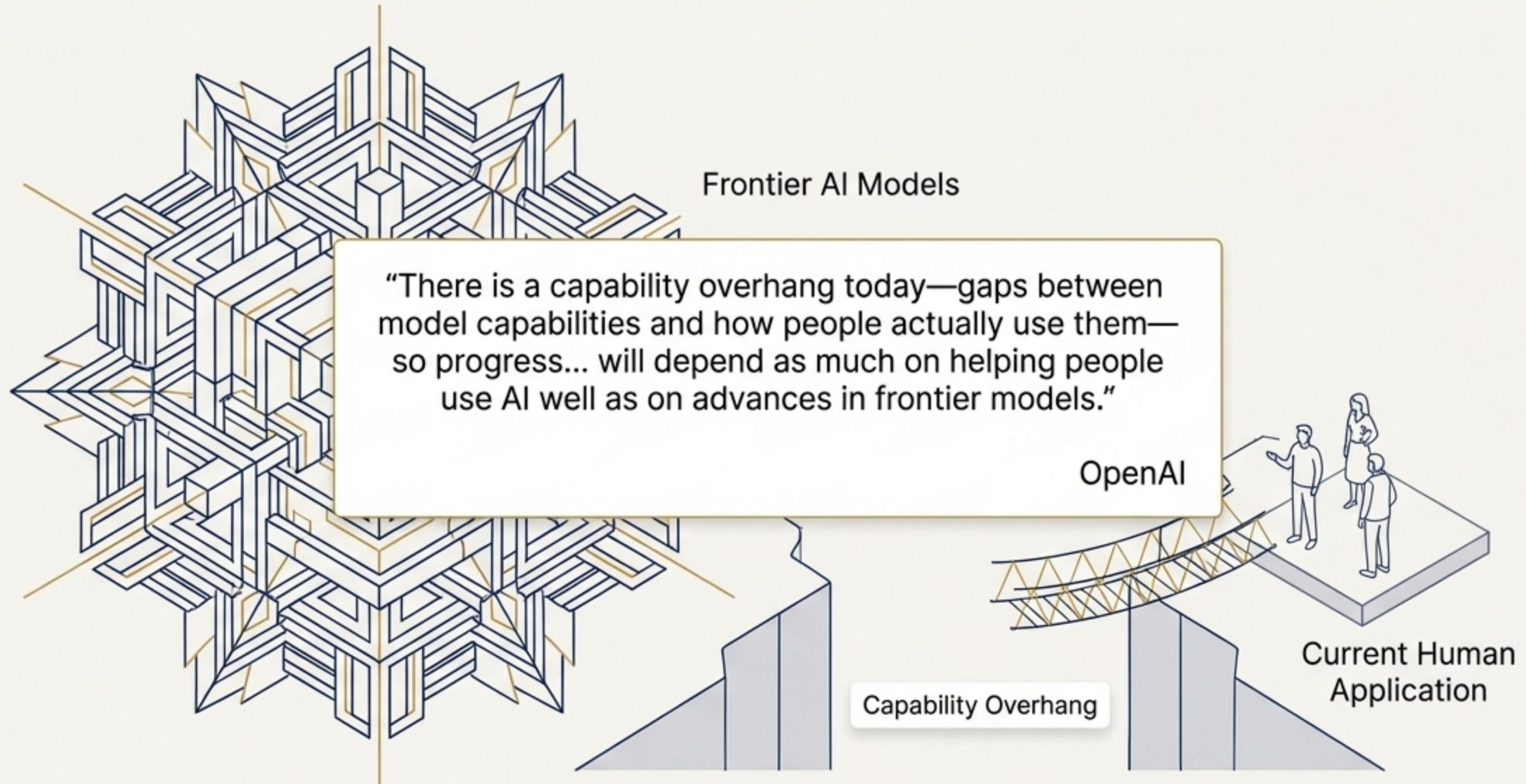
The “Shadow AI” Crisis is a Ticking Time Bomb

Staff aren't waiting for permission. They're using their own personal AI accounts for work, creating a massive compliance and data security nightmare.



Companies are desperate for someone to help them turn this chaos into a strategy.

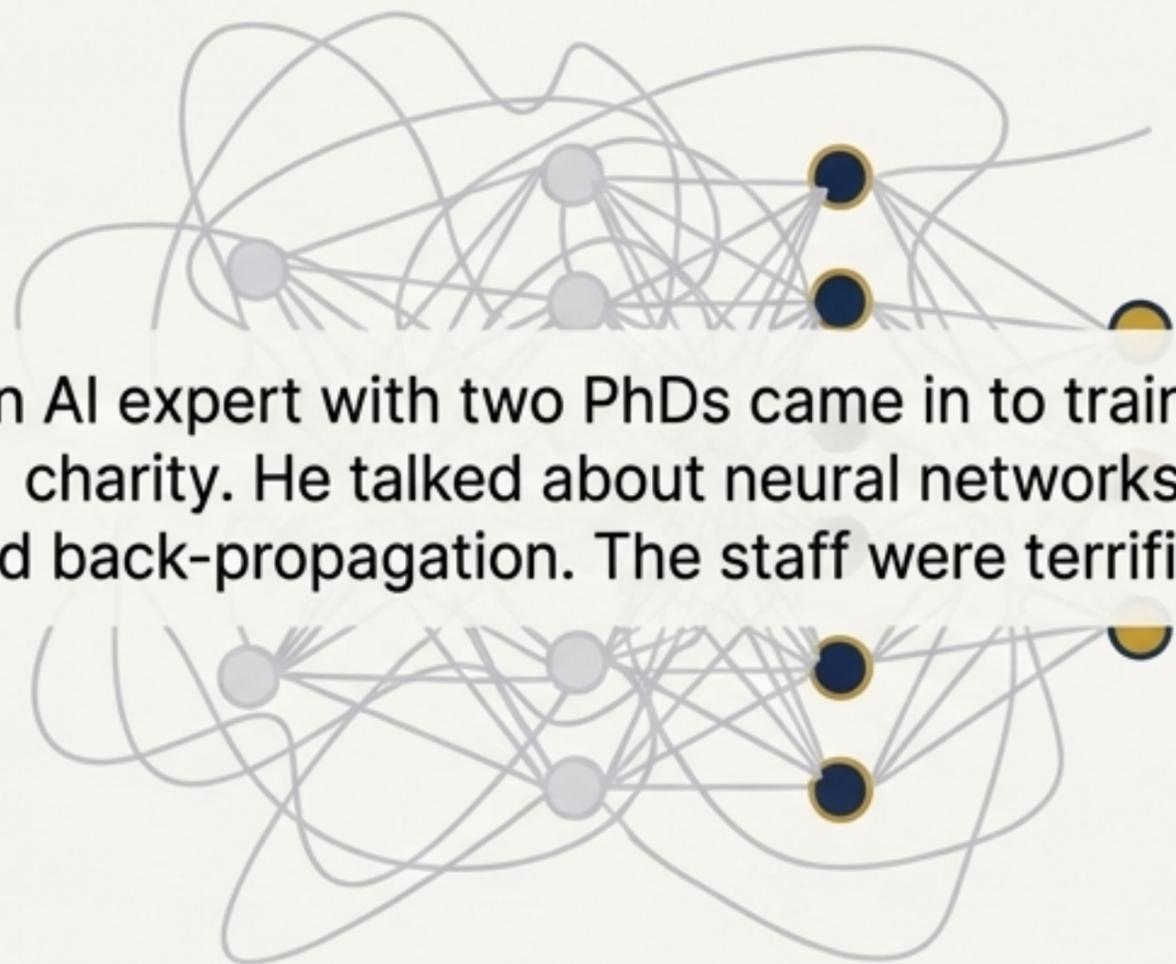
The Real Bottleneck Isn't the Technology. It's Us.



Microsoft's CTO told founders they're sitting on a "gigantic capability overhang."
The AI is ready. The humans are not. Someone needs to bridge that gap.

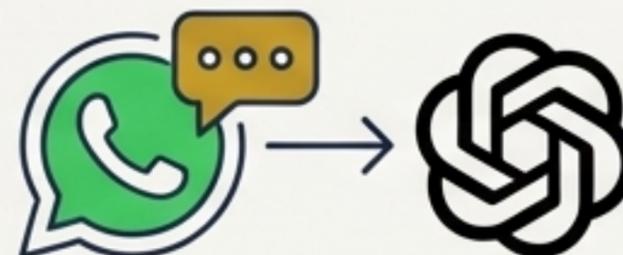
The Market Doesn't Need More PhDs. It Needs **Translators.**

The PhD



An AI expert with two PhDs came in to train a charity. He talked about neural networks and back-propagation. The staff were terrified.

The Translator

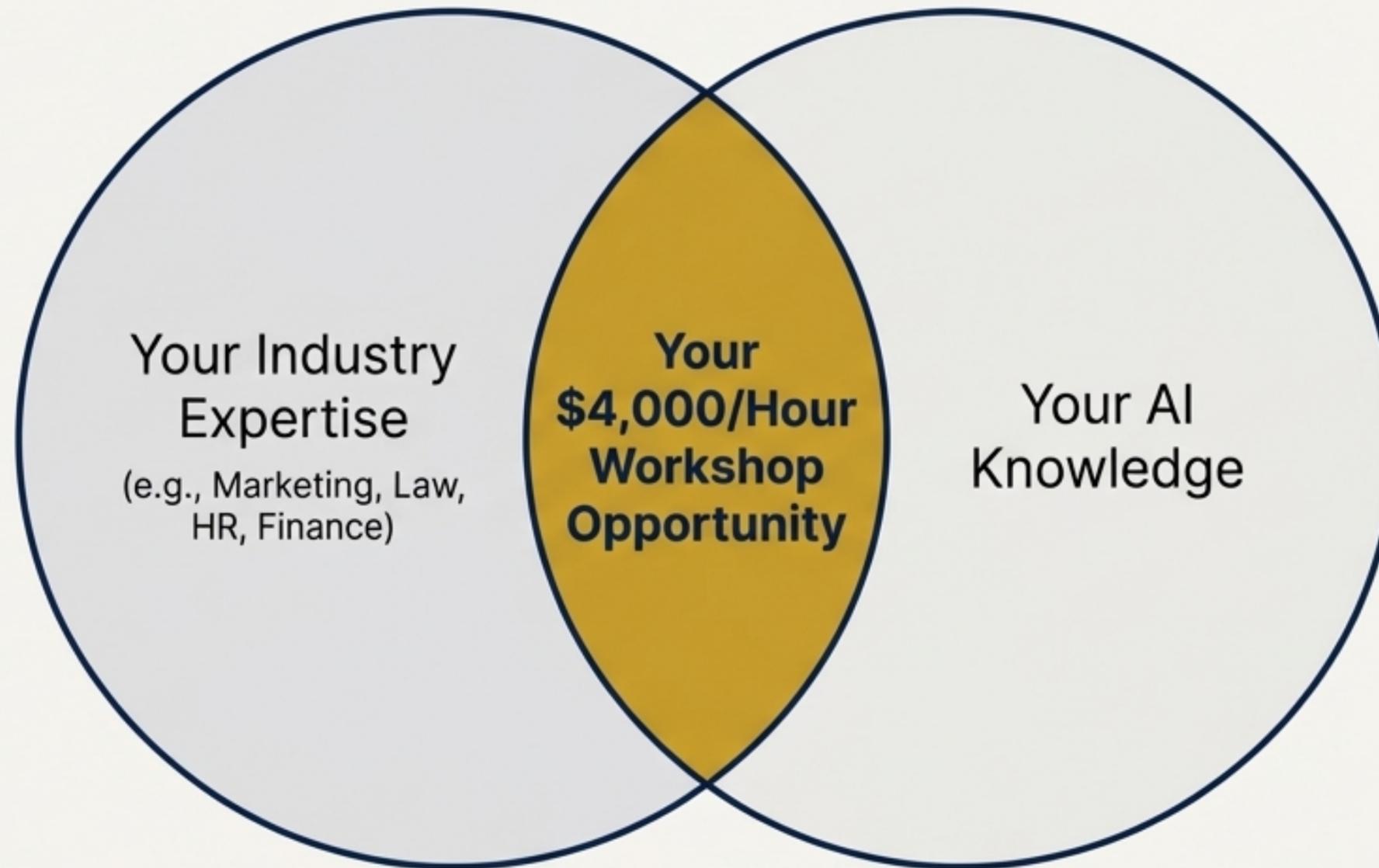


I came in and asked, "Can you use WhatsApp?"
They said yes. I said, "Then you can use ChatGPT. Let's make some lasagna recipes."



The skill that's worth money is not knowing the most.
It's the ability to translate complex tech into simple, useful applications.

Your Unique Value is at This Intersection

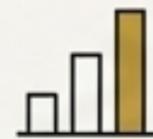


You don't need to be a world-class expert in either circle. You just need to be competent in both. Your power comes from bridging the gap between what AI can do and what professionals in your industry need it to do.

The Workshop is Your Trojan Horse



Start with workshops. Here's why they are the perfect entry point into high-value AI consulting:



They Scale

A \$1,000 fee for a 1-hour workshop with 50 people is just \$20 per person for the company. It's an easy "yes."



They Open Doors

You enter as a paid educator, not a salesperson. This builds trust and leads to lucrative consulting and implementation projects.



They're High-Leverage Assets

Build it once. Deliver it again and again. Each delivery gets easier and better.

The Simple, Proven 1-Hour Workshop Blueprint

The structure is simpler than you think. The public level of AI knowledge is much lower than you expect.

The 60-Minute Structure

1. Intro (10 min): Why this matters for **their** industry.
2. Mindset (10 min): Reframe AI with a simple metaphor.
3. Hands-on (20 min): The most important part. Get them **doing**.
4. Safe Use (10 min): Ethics, privacy, and what **not** to do.
5. Wrap (10 min): Recap and one clear next action.



A Real-World Example

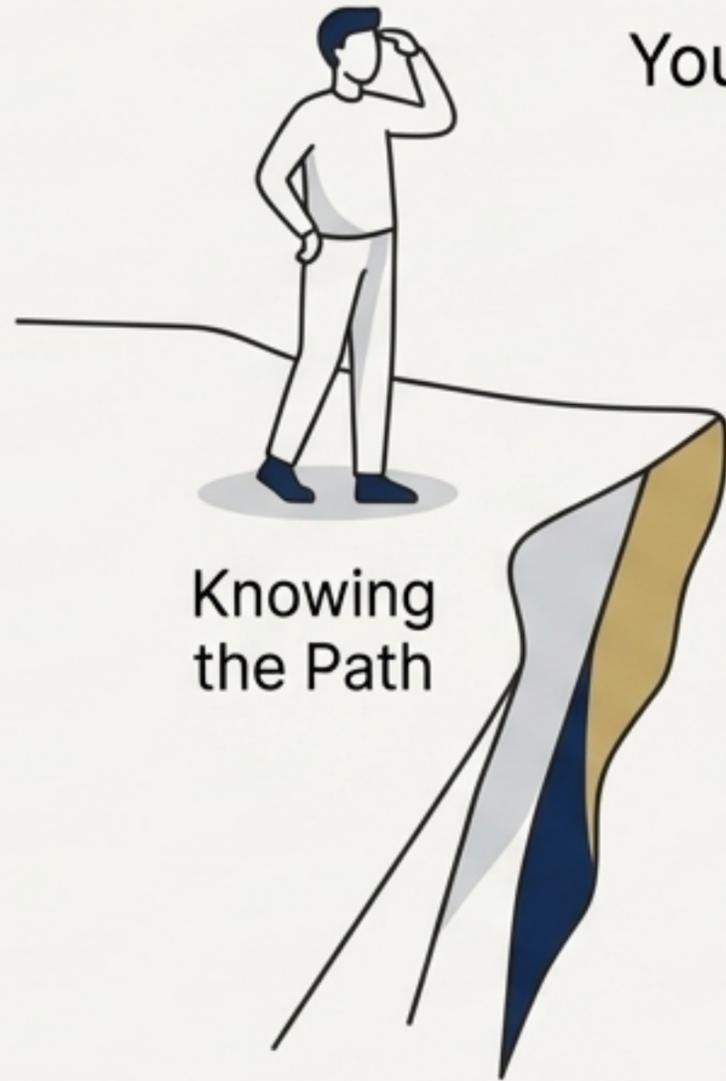
One of our members, Tiffany, training accountants and attorneys, had to add screenshots of how to start a new chat in ChatGPT.

You Don't Go From Zero to a TED Talk. You Climb a Ladder.



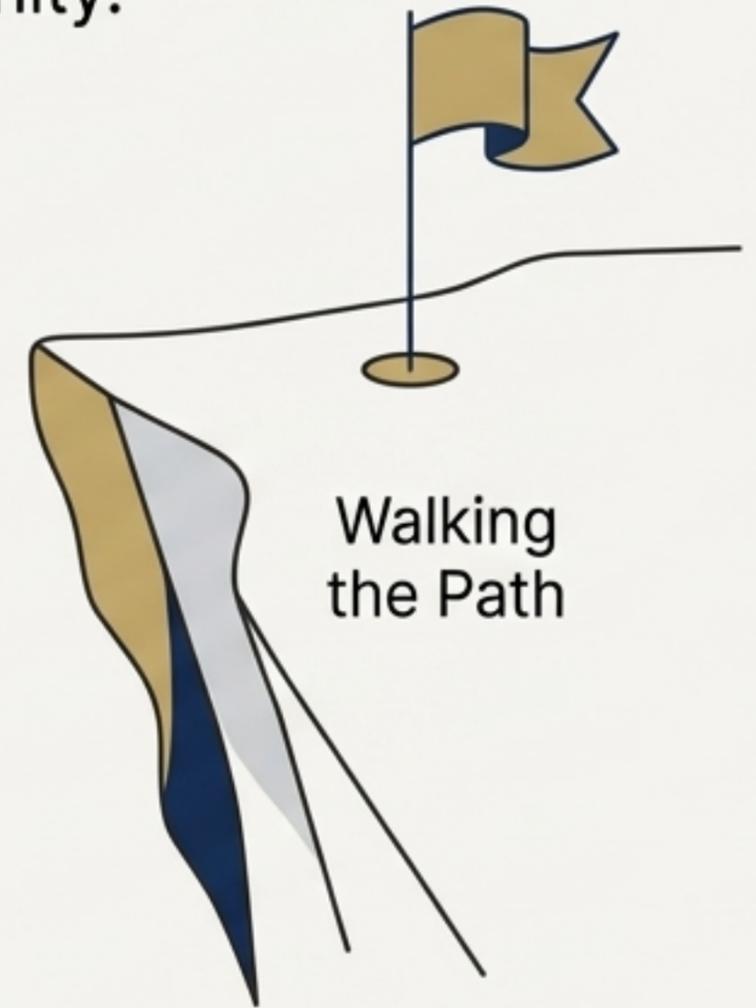
Don't skip rungs. Each one builds the confidence for the next.

The Gap Between Knowing the Path and Walking the Path



You have the framework. You see the opportunity.
But you probably still have questions...

- What slides do I actually show?
- What's the exact email I send to land a client?
- How do I price a workshop for a 100-person company?
- What hands-on exercises work best for different audiences?
- How do I handle a "know-it-all" in the room?



You can spend the next six months figuring this all out through trial and error... **or you can use a system that already works.**

The AI Workshop Kit



The complete, field-tested system to deliver your first paid AI workshop.

This isn't a course where you watch videos. It's my entire business-in-a-box that you can license and deploy immediately. I've spent years and hundreds of hours refining the slides, exercises, talking points, and outreach scripts. It's everything you need to go from learning to earning.

What's Inside the Kit



Licensed Workshop Material

- Flagship AI Workshop (1, 1.5, 2, and 3-hour versions)
- AI Automation Workshop
- Executive Briefing Workshop (for the C-Suite)
- Includes my viral RISEN™ framework.



Plug-and-Play Business Assets

- Pitch email templates
- Proposal document
- Pricing prompt
- Pre/Post survey templates
- Discovery call checklist



Support & Guidance

- 'Back of the room notes' video walkthroughs
- 'Earn Your Stripes' system (\$0 to \$4k/hr)
- Community access with all previous cohorts

From the Workshop Floor



Ross

"From 'Back-Office' to delivering a workshop for 50+ people."



Tiffany

"A game-changer for my success training accountants and lawyers. The level is lower than you think!"



Justin

"Landed my first major client within weeks of starting. The templates are pure gold."



Mark

"The 'Confidence Ladder' is real. The kit gave me the structure I needed to overcome my fear of speaking."

2026 is The Year for This



- Companies are setting their budgets for the new year, and AI training is at the top of the list.
- The “capability overhang” is not shrinking; it’s widening every single month.
- The market needs trained, industry-specific translators right now.

Someone is going to become the go-to AI trainer for your niche. It might as well be you.