

The Vibe Coder's Toolkit

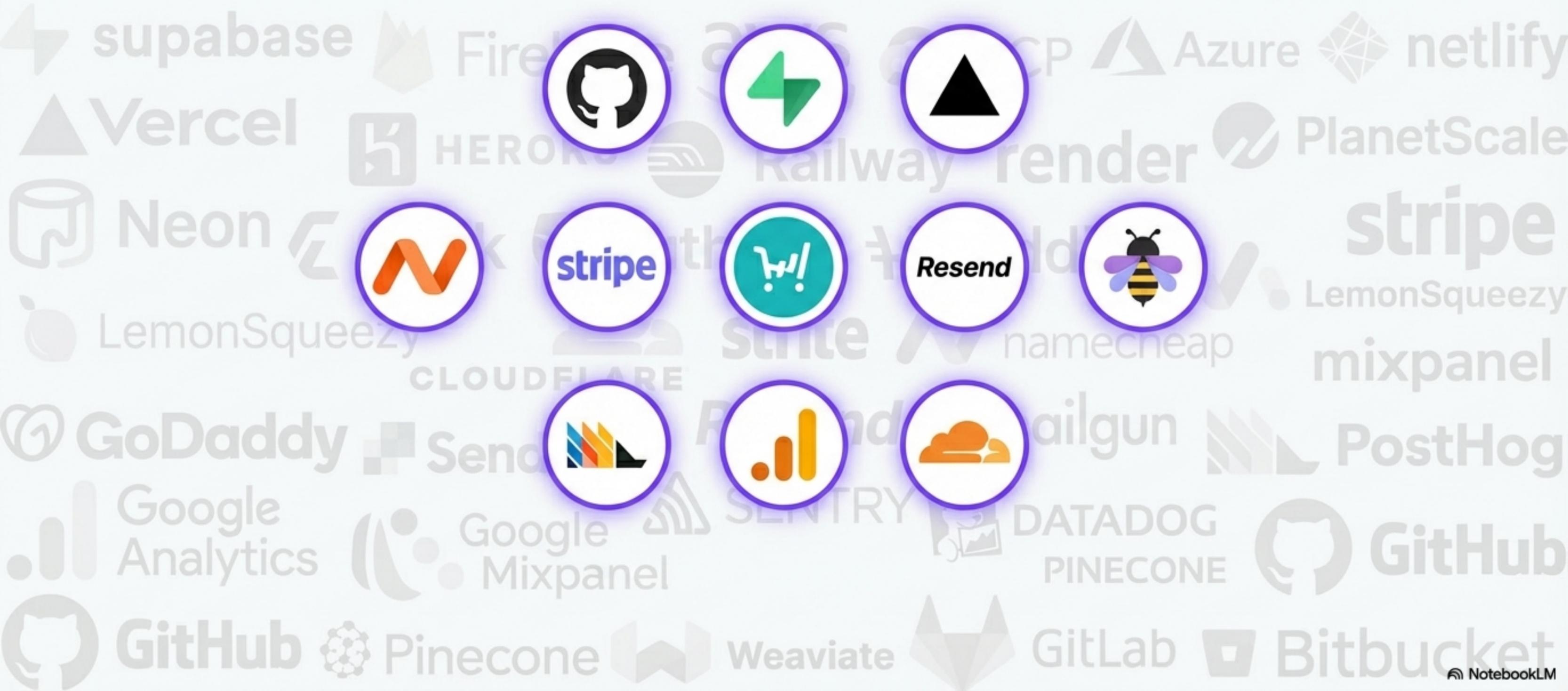


Every tool you need to go from **idea to live product**.

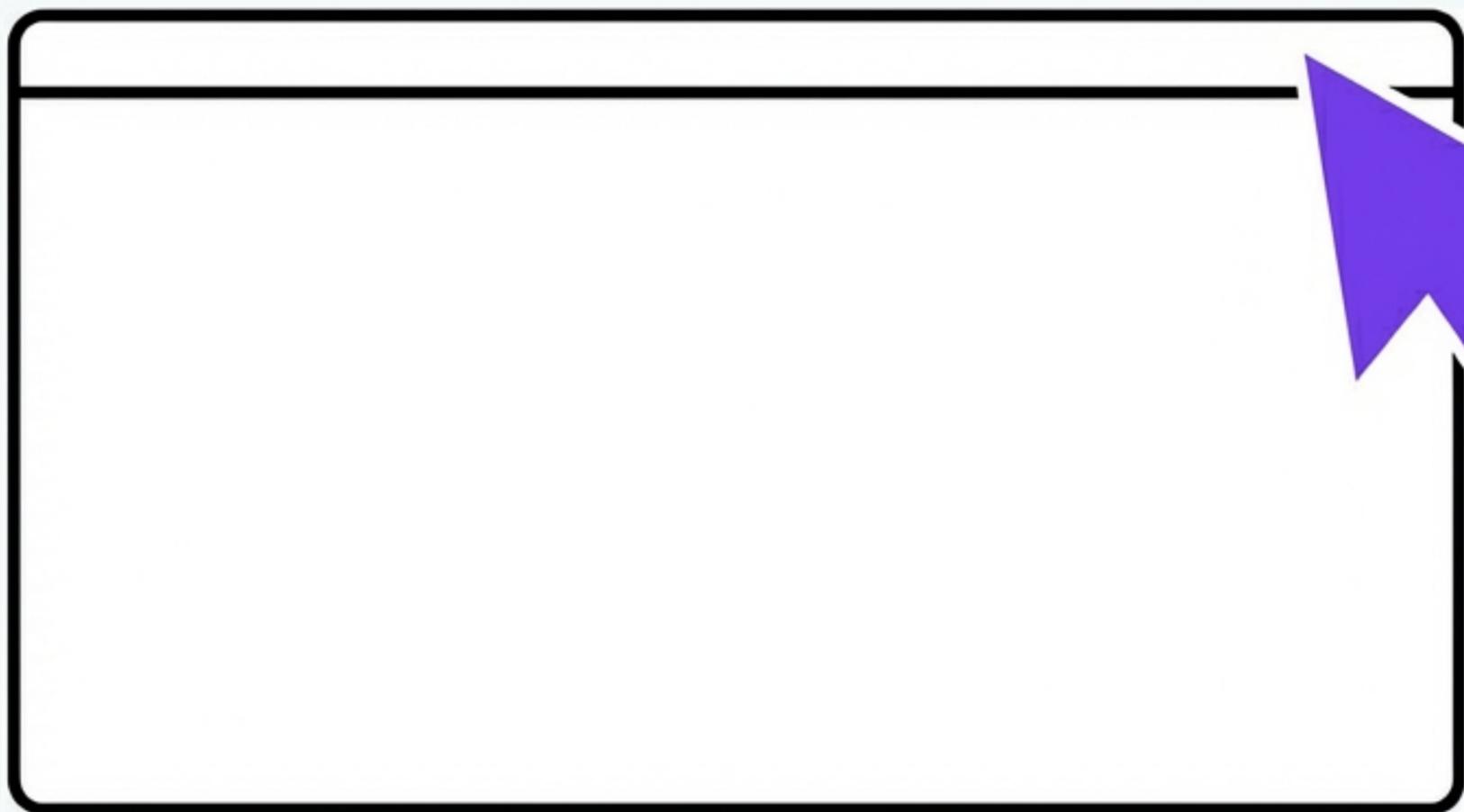
You've probably heard of these. You probably have no idea how they fit together.



One tool per job. That's it.



This stack is built for web apps & SaaS.



Web
Apps

SaaS
Products

Internal
Tools

Landing
Pages

Building a mobile app? Look into Expo, React Native, or FlutterFlow — different stack, different playbook.

It all starts with creating.

Visual Builders
Lovable / AI Studio

Interface GUI, canvas-based

Workflow Drag & drop, prompt-to-UI

Vibe Highest comfort level,
visual-first feedback

Terminal Builders
Claude Code / Codex

Interface CLI / IDE

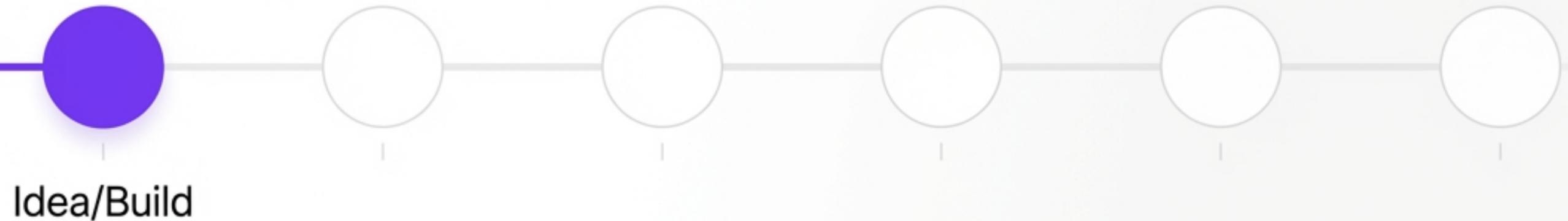
Workflow Chat, command-line execution

Vibe Close to the metal, high
control

Both are valid. Start wherever feels comfortable. You can always level up later.

Whichever you choose, you'll need the rest of this stack.

Building the app is step one. Making it real — saving it, storing data, going live, getting paid — that's what comes next. Here's the order.

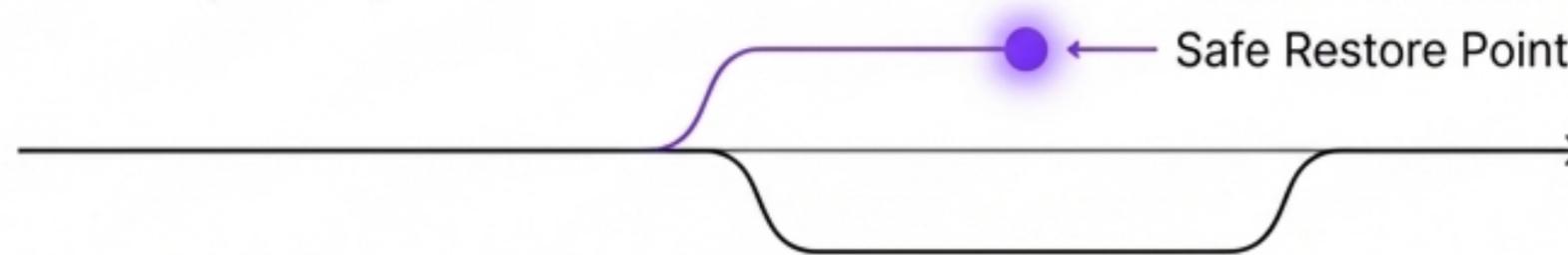


Step 1

Save your work.



Free.



What it does

Version control. Think of it as Google Docs history but for your code. Every change saved, nothing lost.

Why first

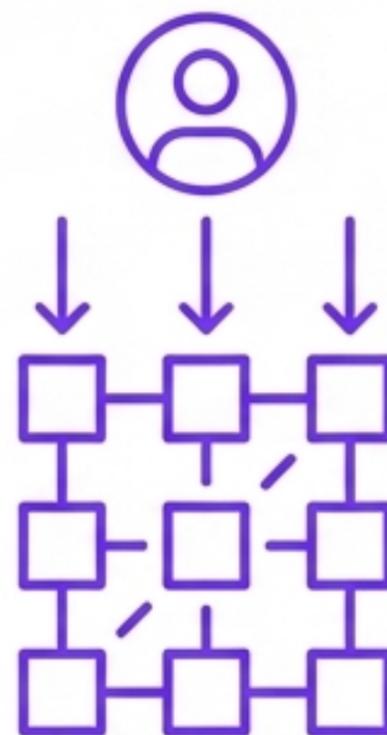
The moment you start building, you need somewhere to save it. Lovable and Claude Code both connect directly here.

Store your data.



Supabase

Free to start



Step 2

What it does

Your database (where content and settings live) + authentication (login/signup). It's the backend of your app.

Why now

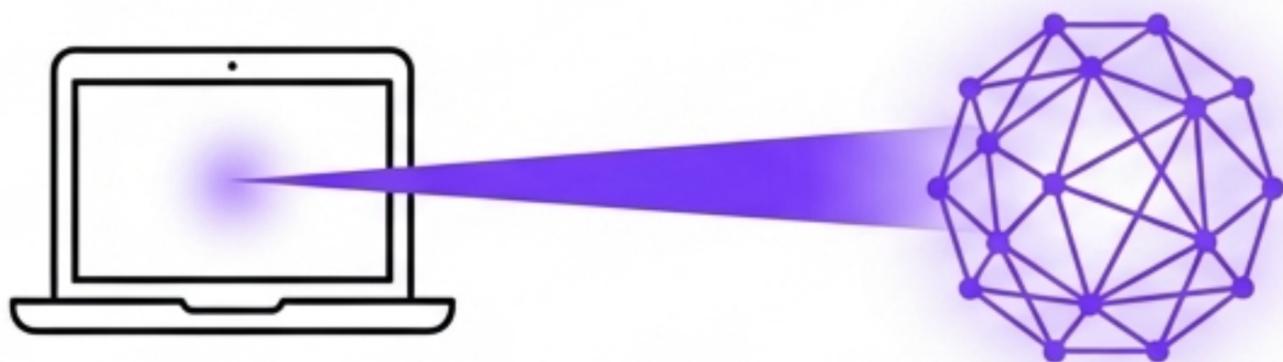
Your app needs to remember things—user accounts, saved data. Supabase handles this without you building from scratch.

Step 3

Deploy.



Free to start



What it does

Takes your code and puts it on the internet. You push to GitHub; Vercel automatically deploys a live URL.

Why now

Your app works locally. Vercel makes it real. You'll get a temporary `.vercel.app` URL first to test everything.

Step 4

Get a name.



~£10/year.

~~yourapp.vercel.app~~



yourthing.com

What it does

Buy your domain. Connect it to Vercel so people visit a real URL. Bonus: Use Cloudflare for free DNS management, speed, and security.

Why now

You've tested on the temp URL, everything works—time to make it official.

Get paid.

stripe

2.9% + 30p per transaction (No monthly fee)

ThriveCart

\$495 one-time (Lifetime deal)



Step 5

What they do

Stripe handles card payments inside your app (subscriptions/one-time). ThriveCart handles standalone checkout pages (courses/digital products).

Why now

Your app is live, people are using it—time to monetize.

Send emails.



Free up to 3k/month.



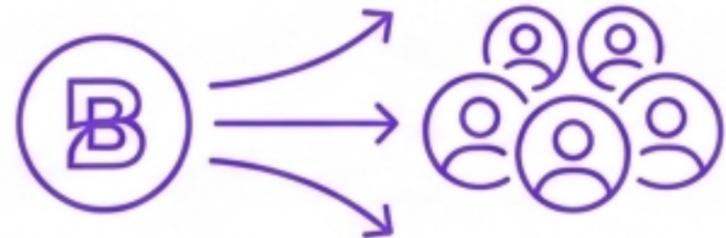
App Icon

User

(Transactional: password resets, receipts).



Free up to 1k subs.



Brand Icon

User

(Nurture: newsletters, audience building).

What they do

Resend handles automated system emails. Beehiiv is your engine for building an audience alongside your product.

Why now

Once people sign up and pay, you must communicate.

Step 7

Know your numbers.

 **PostHog**

Free



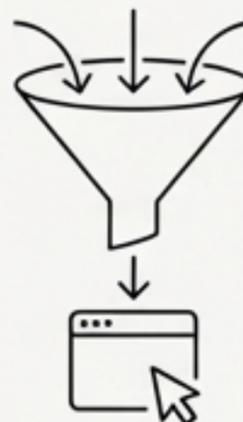
(Internal: Product Usage)

What they do

PostHog tracks what users do inside your app. Google Analytics tracks how visitors find your app.

 **Google Analytics**

Free

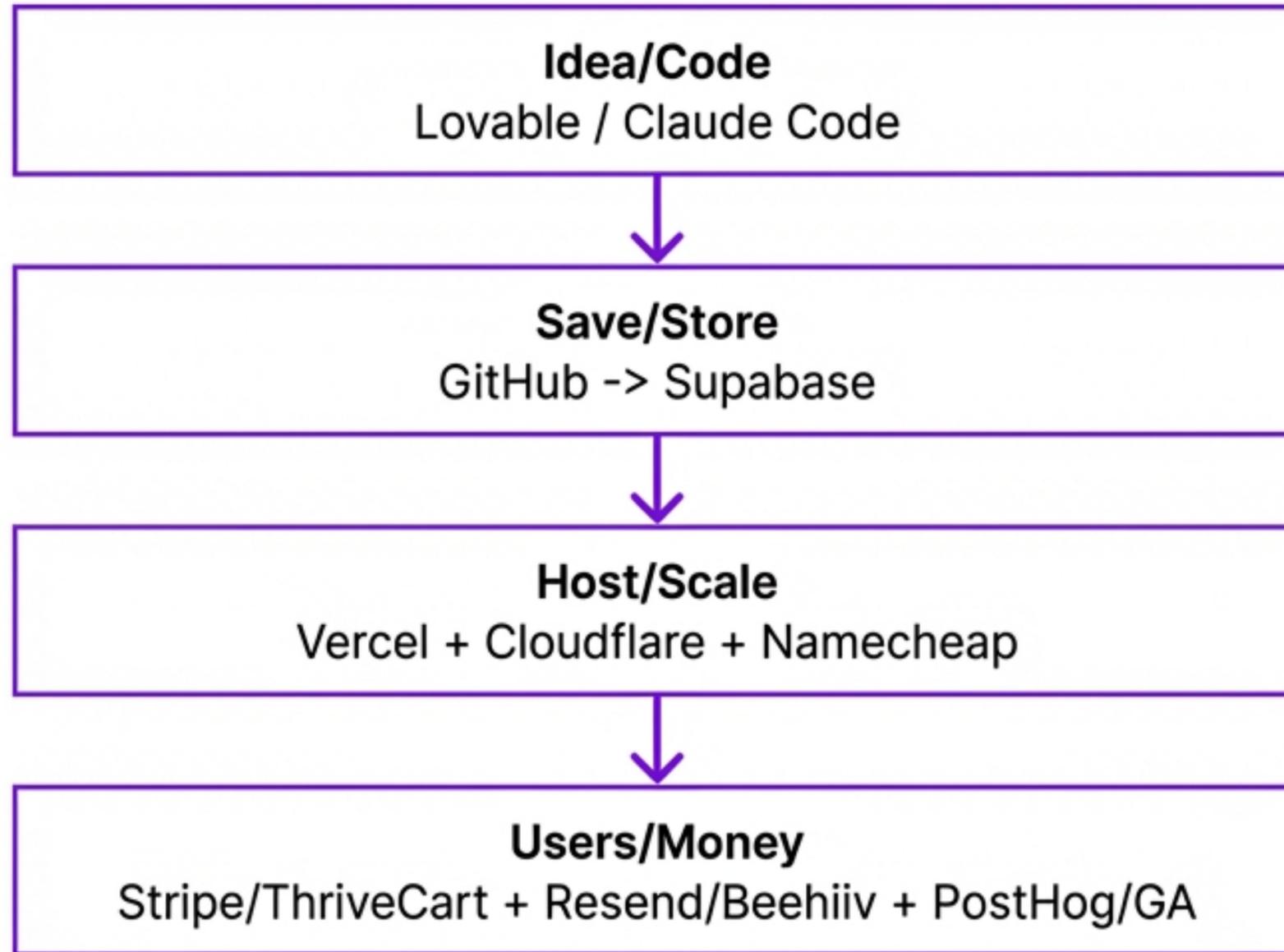


(External: Traffic & Acquisition)

Why now

Product is live, people are paying, emails are sending—now you must understand what's working.

The Full Stack System.



Tier 1:	Free
Tier 2:	Free
Tier 3:	Free
Tier 4:	£10
Tier 5:	Free

Total: ~£10

Total cost to start: **~£10** for a domain. Everything else is free.
You only start paying when things are working. That's the whole point.

Your Master Prompt: Generate the Project Plan.

 Copy to clipboard

I want to build [describe your app]. Create a step-by-step project plan using this stack: [Lovable/Claude Code] for building, GitHub for version control, Supabase for database and auth, Vercel for deployment, Namecheap for domain, Stripe for payments, Resend for transactional emails, PostHog for analytics.

Break it into phases, tell me what to set up first, and flag any decisions I need to make along the way.